COX BUSINESS POWERED THE BIGGEST SPORTS WEEK IN ARIZONA

Cox Business supported connectivity for The Waste Management Open at TPC Scottsdale and in and around Phoenix during the biggest football weekend.

Check out the highlights.

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MON TUE WED THU

FEBRUARY

FRI

10

SAT

11

SUN

12

A-GAME CONNECTIVITY FOR THE LOUDEST HOLE ON EARTH



480+

WIFI ACCESS POINTS powering The Greatest Show on Grass



150,000 FT OF CAT5 CABLING, 7X the length of the TPC Scottsdale course



70 GB OF AVAILABLE BANDWIDTH for fans to post about Rickie Fowler's hole-in-one non-stop

COX BUSINESS, MVP OF THE BIGGEST FOOTBALL WEEKEND



1,300+ HOTSPOTS OPENED TO THE PUBLIC for free, unlimited use in and around Phoenix



53,364 HOTSPOT LOGINS signaling one heck of a tailgate!

5,418 HOTSPOT LOGINS OCCURRED



/9,850 CONNECTIONS POWERED

over the full week of tournament activities – up **87%** from 2022



38,386 CONNECTIONS

were powered in The Coliseum (16th hole) alone



15,317 CONNECTIONS WERE ON SATURDAY a peak day



75 COX BUSINESS EMPLOYEES WORKED to make this year's Waste Management Open a success...golf clap!



when the NFL Honors and a concert were held downtown

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1,380,901 TOTAL MINUTES SPENT ONLINE possibly streaming Rihanna



3.1 TB OF DATA USED the equivalent of 300,000+ fan selfies

(JHH)

339 GB PEAK THROUGHPUT the day after the game

To learn more about Cox Business and its game changing solutions, visit cox.com/business.

