Some Fast Facts About
Speed

COX

UNDERSTANDING SPEED

up·load [uhp-lohd]: *verb* (used with object) Computers. to transfer (software, data, character sets, etc.) from a smaller to a larger computer.

down·load [doun-lohd]: *verb* (used with object) Computers. to transfer (software, data, character sets, etc.) from a distant to a nearby computer, from a larger to a smaller computer, or from a computer to a peripheral device.

band·width [band-width, -with]: *noun* Digital Technology. the transmission capacity of an electronic communications device or system; the speed of data transfer: a high-bandwidth Internet connection.

In today's fast-paced, interconnected world we all feel the need for speed. But, when it comes to the Internet it's not just about speed. **It's about so much more.**

The Need for Speed

Much of what we do in our daily life is online. We use the Internet to connect with friends, entertain our families, plan trips, pay bills and stay informed.

But what does speed do for you...

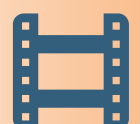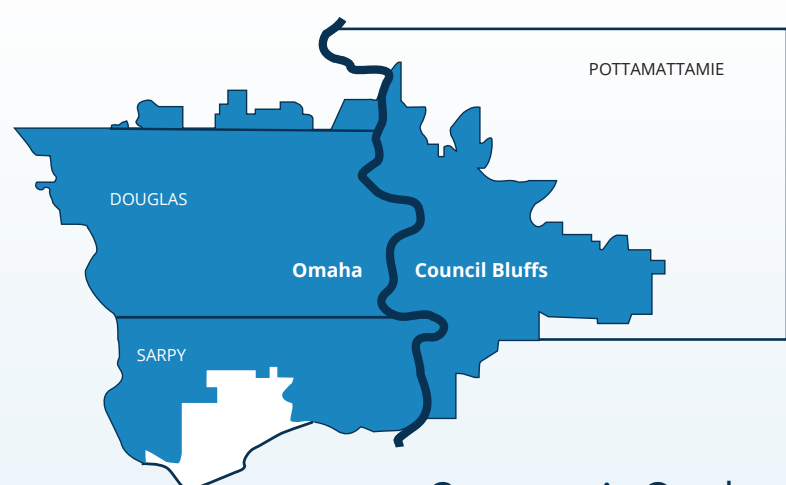| Speed	50 Mbps	150 Mbps
Downloading 10 MP3 songs	1 second	less than 1 second
Uploading 30 vacation photos	2 seconds	less than 1 second
Uploading a 35MB video clip	8 seconds	2 seconds
Downloading a full length movie	less than 2 minutes	less than 60 seconds

Speed for Everyone

Cox believes in delivering the fastest speeds with the broadest reach. For us it's about all the homes we serve in our markets, not just the select few. The history of broadband in America reflects rapid expansion, ongoing investment and efforts to facilitate its growth.

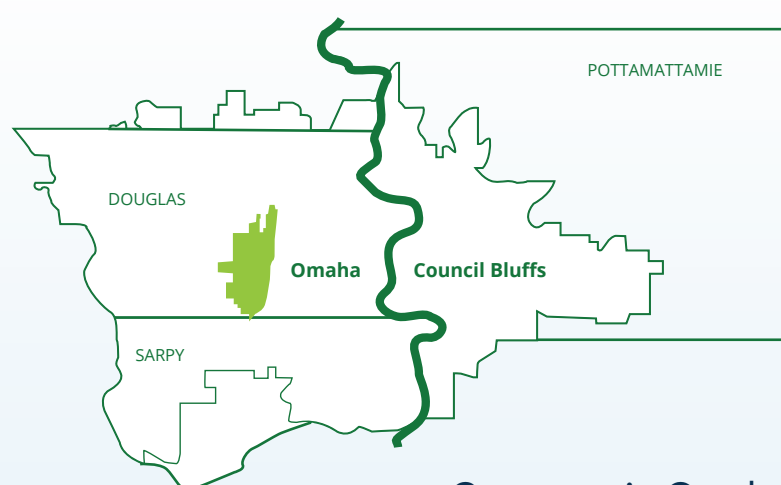Standard cable broadband speeds have increased **900%** since 1999.
Today there are **250,000+** cable-provided **WiFi hotspots** across the U.S.

Cox High Speed Internet

POTTAMATTAMIE
DOUGLAS
Omaha Council Bluffs
SARPY

Coverage in Omaha
XXX,000
homes and businesses

CentryLink High Speed Internet

POTTAMATTAMIE
DOUGLAS
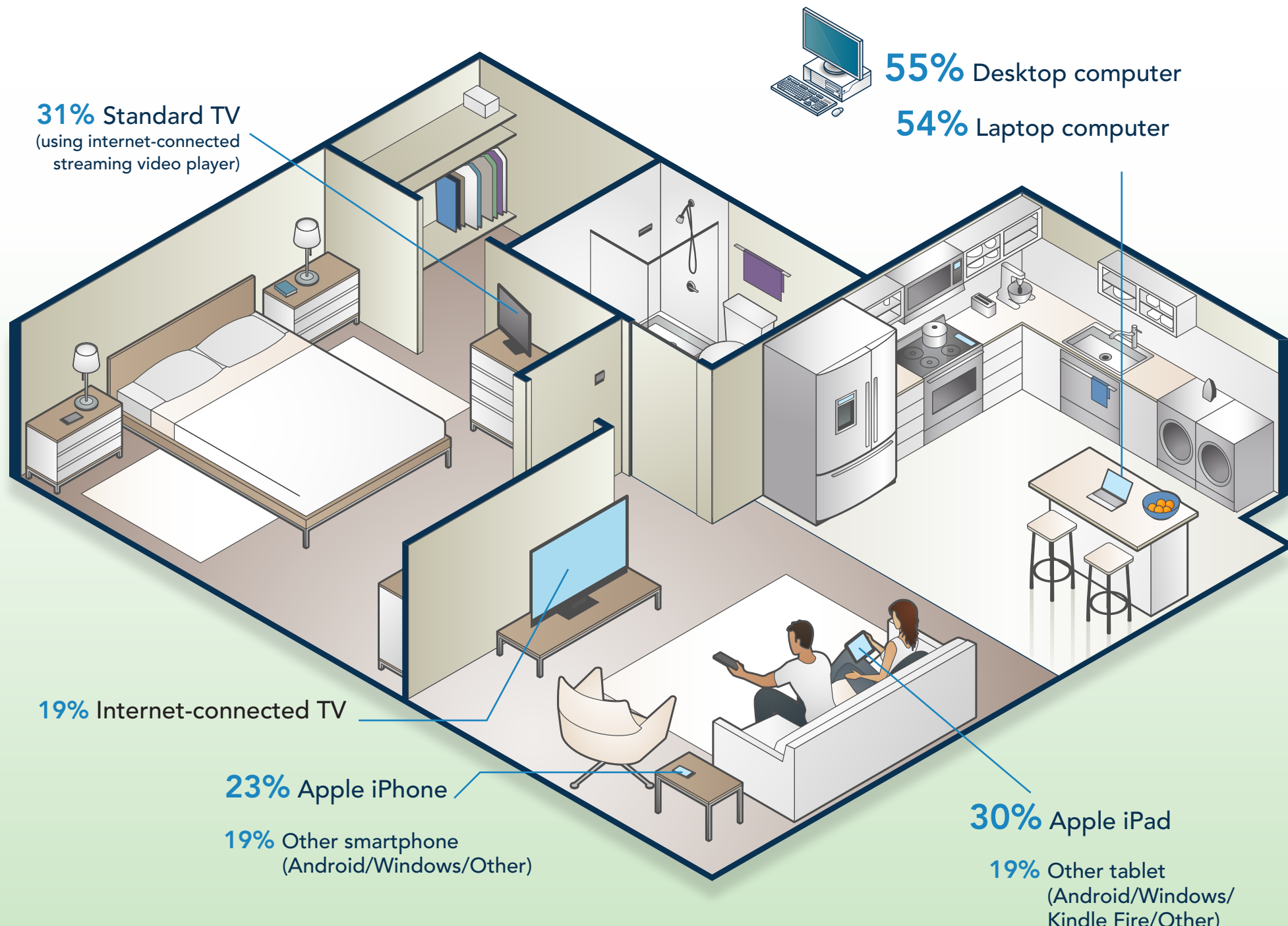Omaha Council Bluffs
SARPY

Coverage in Omaha
48,000
homes and businesses

It's the Experiences that Matter!

Content is KING: when coupled with video service, Cox High Speed Internet delivers the content that most consumers demand, both on TV and online, especially with the launch of the Contour product last year – the first company to introduce a personalized recommendation engine

How Cox households access streaming video:

55% Desktop computer
54% Laptop computer

31% Standard TV (using internet-connected streaming video player)

19% Internet-connected TV

23% Apple iPhone

19% Other smartphone (Android/Windows/Other)

30% Apple iPad

19% Other tablet (Android/Windows/Kindle Fire/Other)

Cox High Speed Internet Features:

In-home WiFi
PowerBoost®
50GB cloud storage
Cox Secure Online Backup

Cox Security Suite Plus powered by McAfee®
McAfee Family Protection
SpamBlocker
Access to 250,000 hotspots nationwide

To learn more about Cox Omaha visit
www.coxcablespecial.com/cox-cable/omaha-ne.html

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