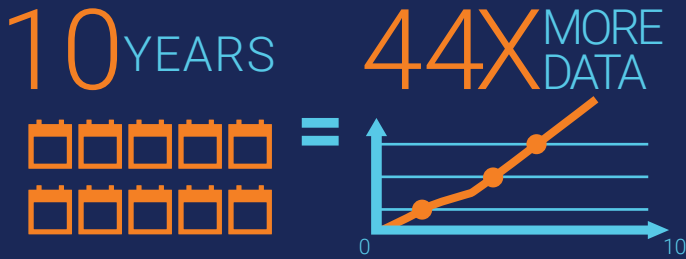


IG & THE EXPLODING GROWTH OF DATA

Unstructured information in the form of Word documents, PowerPoint presentations, PDFs, media text files, emails, audio files and images is growing exponentially, and will only continue to do so in coming years. In fact, over the next **10** years, the amount of data worldwide will multiply **44** times. The volume of unstructured information (documents) will grow **50** percent faster than that of structured data (databases). What can you do to address the daunting data landscape?



UNSTRUCTURED INFORMATION WILL GROW **50%** FASTER



THE PATH TO INFORMATION VALUE



CLEAN

- Information inventory
- Defensible deletion
- Records retention and legal hold



BUILD & MAINTAIN

- IG policies and procedures
- Corporate governance, compliance and audit
- Technology



MONETIZE

- Create information value by driving sales and improving customer satisfaction
- Business insights
- Increase margin

At least one quarter of all information in the digital universe would be useful for big data if it were managed in such a way that it could be easily found, accessed and analyzed. However, only 3 percent of information is currently in such a state.

RECALL'S COMMANDIG PROVIDES A USEABLE IG SOLUTION BY:



Automating governance processes



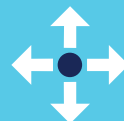
Content tagging



Legal holds over paper and digital



Multiple jurisdiction adaptability



Centralized policy management



Integration with existing applications



Scaling to size, industry and country